

# **Celotex RS5000**

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- RS5000 launched August 2014
- First PIR Board Complies with BR135 to be used behind ventilated facades above 18m
- Direct competition with Kingspan K15
- Sales versus Budget
- Case Studies

- Sales Volume versus Budget
- Sales Value versus Budget
- Summary
- Sales by Area and Distributor

## Market Barriers - Three tiers

Non combustible – Rock Fibre – Arup/ Wintech. NHBC Favoured

- Project Examples

Combustible – PIR Phenolic, limited Field of Application. Testing limited and doesn't represent common applications

- Project Examples

Below 18m, or Above 18m with low level regulations.

- Desktop study by Warrington Fire Services
- Work with Arup to better understand Fire performance of facades
- Partner with Hadley Steel Framing – Listed as part of their system
- Develop system which best represents
- Desktop study by Warrington Fire Services as recommended by Building Control Alliance.

## Key Actions For Coming Month

**Celotex**  
Insulation Specialists

Action	Who?
1. Installation Field Trials	DB/ND
2. Chase Both Test Reports from Vinci	DB/ND
3. Work Closely with NHBC to finalise installation guidelines around windows and openings	DB
4. Creative completed and Signed Off	DS/DB
5. Samples production and presentation agreed	DS/DB/ND

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