

Message

From: Evans, Paul [/o=SGMAIL/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=Evans, Paul2c3]
on behalf of Evans, Paul [/o=sgmail/ou=exchange administrative group (fydibohf23spdlT)/cn=recipients/cn=evans, paul2c3]
Sent: 16/07/2014 17:17:45
To: Seaton, Lizzie [eseaton@celotex.co.uk]; Roper, Jon [jroper@celotex.co.uk]
Subject: RE: Advert Copy

Thanks. Jon... can you please implement the change we discussed regarding being clearer on first PIR insulation suitable for... It will mean Para1 needs some tweaking.

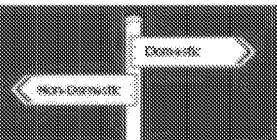
I will take a look at this tomorrow and provide feedback.

Thanks
Paul

Paul Evans
Head of Marketing
PEvans@celotex.co.uk
Ext: [REDACTED]
Mob: [REDACTED]

Celotex
Insulation Specialists

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6BA
Celotex Limited is registered in England with Company number 2183806.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk
@Celotex



Please consider the environment before printing this email

From: Seaton, Lizzie
Sent: 16 July 2014 17:03
To: Roper, Jon; Evans, Paul
Subject: FW: Advert Copy

Hello,

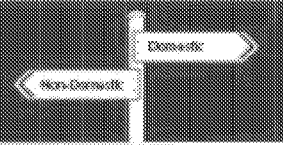
Please see attached the advert.

Privileged

Thanks,

Lizzie Seaton
Marketing Communications Executive
LSeaton@celotex.co.uk
Ext: [REDACTED]
Mob: [REDACTED]

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6BA
Celotex Limited is registered in England with Company number 2183806.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk

@Celotex



Please consider the environment before printing this email

From: Kelly Slociak [<mailto:Kelly.Slociak@cfa-group.com>]

Sent: 16 July 2014 10:36

To: Seaton, Lizzie

Cc: Hartlebury, Bex; David Ing

Subject: RE: Advert Copy

Hi Lizzie

Please see attached the update ad with new copy. Let me know if all OK.

Thanks

Keily

From: Seaton, Lizzie [<mailto:eseaton@celotex.co.uk>]

Sent: 15 July 2014 10:48

To: Kelly Slociak

Cc: Hartlebury, Bex; David Ing

Subject: Advert Copy

Hi Kelly,

Please can we have the following copy placed into the advert template for a final sign off?

We are taking PIR insulation to the next level with our latest innovation, Celotex RS5000. Designed specifically for use in rainscreen cladding applications, RS5000 is the first PIR insulation suitable to use in buildings above 18 metres in height.

Along with Class 0 fire performance, Celotex RS5000 has also been successfully tested to meet the requirements of BR135 and also achieves a BRE A+ Green Guide rating.

The most recent addition to our leading '5000' series range, Celotex RS5000 features a super low lambda value of 0.021 W/mK delivering better U-values and thinner solutions.

For full specification details, please view the website at celotex.co.uk/newheights

Thanks,

Lizzie Seaton

Marketing Communications Executive

ESeaton@celotex.co.uk

Ext:

Mob

DDI:

Tel:

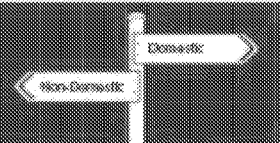
Fax:

Web: celotex.co.uk

Follow: [@Celotex](https://twitter.com/Celotex)

Celotex
Insulation Specialists

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6GA
Celotex Limited is registered in England with Company number 2183806.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk

[@Celotex](https://twitter.com/Celotex)



Please consider the environment before printing this email

Celotex Limited, registered in England, Company Number 02183896. Registered Office Saint Gobain House, Binley Business Park, Coventry, CV3 2TT

The information transmitted including any attachments is intended only for the exclusive use of the person(s) or entity to which it is addressed and may contain confidential and privileged material that may be subject to legal privilege. Any perusal, review, retransmission, dissemination, distribution, reproduction or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient without the sender's prior consent is unauthorised and strictly prohibited. If you have received this message in error, please notify the sender immediately and delete the message from your computer without making any copies. Any personal views and opinions expressed in this e-mail message are the sender's own and do not necessarily represent the views and opinions of the Company.