

Message

From: Evans, Paul [/O=SGMAIL/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=EVANS, PAUL2C3]
Sent: 23/07/2014 10:24:21
To: Seaton, Lizzie [eseaton@celotex.co.uk]
Subject: RE: Spec guide

Lizzie,

The change to front cover wasn't related to Legal comments **Privileged**
Craig's view was that as a standalone document the rainscreen cladding guide gave no indication of suitability above 18m.

I don't like the strips, circles etc. so the best we can do is have underneath the main title the following wording that sits aligned with the width of the lettering above which states 'Including buildings above 18 metres – see inside for details'

When we next reprint we can hopefully use a case study of a building above 18m where RS has been used and then remove the Jim Lawrence photo and this wording – by then the product will be launched and established in the market and there will be less requirement for additional wording

Thanks
Paul

Paul Evans

Head of Marketing

PEvans@celotex.co.uk

Ext [REDACTED]

Mob: [REDACTED]

Celotex
Insulation Specialists

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6BA
Celotex Limited is registered in England with Company number 2183896.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk
[@Celotex](https://twitter.com/Celotex)



Please consider the environment before printing this email

From: Seaton, Lizzie
Sent: 22 July 2014 22:53
To: Evans, Paul
Subject: FW: Spec guide

Hi Paul,

Please see attached the spec guide covers- **Privileged**
Privileged
Privileged Was the decision made on the cover whether this was necessary?

Thanks,

Lizzie Seaton

Marketing Communications Executive

ESeaton@celotex.co.uk

Ext: [REDACTED]

Mob: [REDACTED]

Celotex
Insulation Specialists

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6BA
Celotex Limited is registered in England with Company number 2183896.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk

 [@Celotex](https://twitter.com/Celotex)



Please consider the environment before printing this email

From: Kelly Slociak [<mailto:Kelly.Slociak@cfa-group.com>]

Sent: 21 July 2014 10:32

To: Seaton, Lizzie

Subject: RE: Spec guide

Hi Lizzie

Sorry about that... here you are...

Thanks

Kelly

From: Seaton, Lizzie [<mailto:eseaton@celotex.co.uk>]

Sent: 18 July 2014 17:01

To: Kelly Slociak

Subject: RE: Spec guide

Hi Kelly,

Can you get them changed to 'suitable for use in buildings above 18 metres see inside for details'

I will then pass on for the decision to be made!

Thanks,

Lizzie Seaton

Marketing Communications Executive

ESeaton@celotex.co.uk

Ext: [REDACTED]

Mob: [REDACTED]

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6BA
Celotex Limited is registered in England with Company number 2183896.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk

 [@Celotex](https://twitter.com/Celotex)



Please consider the environment before printing this email

From: Kelly Slociak [<mailto:Kelly.Slociak@cfa-group.com>]

Sent: 18 July 2014 17:02

To: Seaton, Lizzie

Subject: RE: Spec guide

Hi Lizzie

Some suggestions of the covers in the first attachment and then the version with amends.

Let me know what you think.

Thanks

Kelly

From: Seaton, Lizzie [<mailto:eseaton@celotex.co.uk>]

Sent: 18 July 2014 16:13

To: Kelly Slociak

Subject: RE: Spec guide

Hi Kelly,

Additionally to the front cover which you guys are sorting, please can you make these last couple of changes:

Page 5

Final para on left hand side, remove space after end bracket and before coma, and 18m needs to be 18 metres.

Page 8

The technical services title and intro sentence needs to go on the right hand side and the pink box about CEA can move up.

Page 13

Last para- 18m needs to be 18 metres.

Thanks,
Lizzie

Lizzie Seaton

Marketing Communications Executive

ESeaton@celotex.co.uk

Ext: [REDACTED]

Mob: +[REDACTED]

Celotex
Insulation Specialists

**Building Regulations are changing.
Make Celotex your next stop.**



Celotex Limited, Lady Lane Industrial Estate, Hadleigh, Ipswich, Suffolk, IP7 6BA
Celotex Limited is registered in England with Company number 2183896.
Registered Office: Saint-Gobain House, Binley Business Park, Coventry, CV3 2TT.

celotex.co.uk

[@Celotex](https://twitter.com/Celotex)



Please consider the environment before printing this email

From: Kelly Slociak [<mailto:Kelly.Slociak@cfa-group.com>]

Sent: 18 July 2014 15:59

To: Seaton, Lizzie

Subject: RE: Spec guide

Hi Lizzie

Please see attached the updated version.

Thanks

Kelly

From: Seaton, Lizzie [<mailto:eseaton@celotex.co.uk>]

Sent: 18 July 2014 13:49

To: Kelly Slociak

Subject: Spec guide

Hi Kelly,

Please see attached amends.

Thanks,

Lizzie Seaton

Marketing Communications Executive

ESeaton@celotex.co.uk

Ext: [REDACTED]

Mob: [REDACTED]

DDI: [REDACTED]

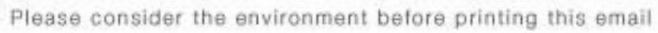
Tel: +[REDACTED]

Fax: +[REDACTED]

Web: celotex.co.uk

Follow: [@Celotex](https://twitter.com/Celotex)

celotex.co.uk
@Celotex



The information transmitted including any attachments is intended only for the exclusive use of the person(s) or entity to which it is addressed and may contain confidential and privileged material that may be subject to legal privilege. Any perusal, review, retransmission, dissemination, distribution, reproduction or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient without the sender's prior consent is unauthorised and strictly prohibited. If you have received this message in error, please notify the sender immediately and delete the message from your computer without making any copies. Any personal views and opinions expressed in this e-mail message are the sender's own and do not necessarily represent the views and opinions of the Company.