



## **Celotex RS5000 Launch –5<sup>th</sup> August 14**

Venue: Celotex Board Room, Lady Lane Industrial Estate, Hadleigh, Suffolk,  
IP7 6BA

Date: Tuesday 5<sup>th</sup> August, 14

Time: 09:00 – 13:00

Attending: Jon Roper  
Paul Evans  
Lizzie Seaton

Paul Reid  
Chris Nicholls  
Northern Sales Team  
Southern Sales Team

### **AGENDA**

1. Approved Document B & BR 135 Overview	JR	09:00 –09:30
2. Celotex RS5000 Launch Presentation	JR	09:30 –10:15
3. Coffee Break	All	10:15 -10:30
4. Marketing Communications Plan	LS	10:30 -11:00
5. Value Map Exercise & Route To Market	All	11:00 –12:00
6. Lunch	All	12:00 -13:00